



2010 Existing Business of the Year

Printpop.com



"The assistance that I've received from the University of Kansas Small Business Development Center has proven to be invaluable. The insight and knowledge of the staff have been an integral part of Printpop's success and I consider them to be a part of the Printpop team."

— Devin Walker, Co-Owner



Printpop.com co-founders Ladd Epp and Devin Walker.

**University of Kansas
Kansas Small Business
Development Center**

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Owners	Devin Walker and Ladd Epp
Nature of Business	Digital printing
City	Lawrence
County	Douglas
Phone	785-877-0778
Business Structure	Sole Proprietorship
Business Began	2003
Employees	4 Full-time and 19 Part-time
KSBDC Consultant	Maggie Bornholdt, Will Katz, and Curt Clinkinbeard

Before digital printing was widely available, Devin Walker received a call from a high school friend. She had seen his artwork in the past and wanted a copy. Not having copies at the time, he took a digital picture of it and emailed it to her. A short time later, he ended up using the digital camera for an event with his daughter and wanted to provide copies for family. He ordered prints via snapfish.com to save printing costs, found the quality good and the idea came to him to do the same with original artwork. Thus emerged the concept of Printpop.com.

Printpop.com is an online destination for digital reproductions of artwork by aspiring, emerging, part-time or student artists. The website was built with the intention of helping artists everywhere gain exposure and also have the opportunity to make extra money. While artists could set up their own website to display artwork, Printpop.com allows them to sell high quality photographic prints of their work, while retaining all rights to their original pieces.

Printpop.com was also conceived with the notion that it can sometimes be hard to find unique, original artwork that is affordable. Now, whether it's the artist's mother or a young professional who wants to add artwork to his or her collection, there's an online gallery where literally hundreds of pieces are just a click away. From paintings of landscapes to abstract pieces, Printpop.com's galleries have something for everyone.

Artists who are on Printpop.com span the globe: Argentina, Canada, Egypt, Indonesia, Kenya, Sweden, Australia, Chile, Finland, Ireland, Malta, The United Kingdom, Belgium, Columbia, France, Israel, New Zealand, South Africa, Bulgaria, Germany, Croatia, Italy, Poland, China, Greece, India, Brazil, Denmark, Hungary, Iran, and the Russian Federation and 43 U.S. States.

Secret to Success

"Be humble, be thankful, try your best and treat people nice."

— Devin Walker, Co-Owner